

**AGENDA SUMMARY PAGE - PLANNING & DEVELOPMENT**  
**CITY COUNCIL MEETING OF: JANUARY 21, 2009****DEPARTMENT: PLANNING & DEVELOPMENT****DIRECTOR: M. MARGO WHEELER**☐ Consent ☒ Discussion**SUBJECT:**

SUP-29529 – ABEYANCE ITEM - SPECIAL USE PERMIT - PUBLIC HEARING -  
APPLICANT: SOUTHERN STATES SIGN COMPANY - OWNER: BEHROOZ FARIDIAN -  
Request for a Special Use Permit FOR A PROPOSED 40-FOOT HIGH 10.5-FOOT BY 36-  
FOOT OFF-PREMISE SIGN (DIGITAL BILLBOARD) at 591 North Eastern Avenue (APN  
139-35-501-002), C-1 (Limited Commercial) Zone, Ward 3 (Reese). Staff recommends  
DENIAL. The Planning Commission (7-0 vote) recommends APPROVAL

**PROTESTS RECEIVED BEFORE:****Planning Commission Mtg.****3****City Council Meeting****1****APPROVALS RECEIVED BEFORE:****Planning Commission Mtg.****1****City Council Meeting****0****RECOMMENDATION:**

Staff recommends DENIAL. The Planning Commission (7-0 vote) recommends APPROVAL,  
subject to conditions.

**BACKUP DOCUMENTATION:**

1. Location, Aerial and Special Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Photos
5. Justification Letter
6. Backup Referenced from the 10-09-2008 Planning Commission Meeting Item 37

Motion made by GARY REESE to Deny

Passed For: 4; Against: 0; Abstain: 1; Did Not Vote: 0; Excused: 2

STEVE WOLFSON, OSCAR B. GOODMAN, GARY REESE, STEVEN D. ROSS; (Against-  
None); (Abstain-DAVID W. STEINMAN); (Did Not Vote-None); (Excused-RICKI Y.  
BARLOW, LOIS TARKANIAN)

NOTE: Under Item 66, COUNCILMAN STEINMAN disclosed that, as a Planning  
Commissioner, he had voted on 90 percent of the items on this agenda; therefore, he would  
abstain on each of those items on the advice of Counsel.

Minutes:

MAYOR GOODMAN declared the Public Hearing open.

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KAYLENE COTA, 1101 East Tropicana Avenue, appeared on behalf of the applicant. She displayed a new design, which had not yet been submitted to staff, and asked for approval.

Believing that off-premise signs are appropriate for freeways and highways, COUNCILMAN REESE stated that there is sufficient business signage throughout the shopping center; therefore, the proposed billboard would not be compatible with the neighborhood.

MAYOR GOODMAN declared the Public Hearing closed.